

TMK Privacy Policy

This privacy policy discloses the privacy practices for TrackMyKicks.com. This Privacy Policy applies solely to information collected by this website. It will notify you of the following:

1. What personally identifiable information is collected from you through the website, how it is used; and with whom it may be shared.
2. What choices are available to you regarding use of your data.
3. The security procedures in place to protect the misuse of your information.
4. How you can correct any inaccuracies in the information.

TrackMyKicks is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, you can be assured that it will only be used in accordance with this Privacy Policy.

TrackMyKicks may change this Privacy Policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. This Privacy Policy is effective as of 4/1/2011.

What we collect

TrackMyKicks may collect the following information:

- Name
- School
- Address
- Birthdate
- Contact information including email address

Use of Information

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- To send the free copy of “The Ultimate Kicking Video” by Chris Boniol.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers, changes to this Privacy Policy, or other information which we think you may find interesting using the email address which you have provided.
- We may periodically send congratulatory emails on achieving personal bests in your workouts or games.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, or mail. We may use the information to customize the website according to your interests.

We are the sole owners of the information collected on this site. We only have access to/collect information that you voluntarily give us via email or other direct contact from you. We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. Unless you ask us not to, we may use your personal information to send you promotional information about third parties which we think you may find interesting.

Security

We are committed to ensuring that your information is secure. When you submit sensitive information via the website, your information is protected both online and offline. In order to prevent unauthorized access or disclosure we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online. While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers/servers in which we store personally identifiable information are kept in a secure environment.

Cookies

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. TrackMyKicks also uses cookies to track and identify session information. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Your Access to and Control Over Information

You may opt out of any future contacts from us at any time. You can do the following at any time by contacting us at CustomerService@trackmykicks.com and requesting to opt out of future contact. You can also:

- See what data we have about you, if any.
- Change/correct any data we have about you.
- Have us delete any data we have about you.
- Express any concern you have about our use of your data.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you

provide while visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

If you feel that we are not abiding by this Privacy Policy, please contact us immediately via telephone at (214) 506-0918 or via email at CustomerService@TrackMyKicks.Com.